

## Case Study

### Concept Search Saves \$1.6M in Review Costs for IP Theft Investigation

An enterprise client responding to an internal investigation needed to quickly determine whether intellectual property had been stolen by a former employee who recently left the firm.

**80%**

Increase in Process Efficiency

**\$1.6M**

in Review Cost Savings

**>95%**

Relevance Richness

#### Challenges

- Needed to analyze over 350k documents
- Accused made alterations to text to mask wrongdoing
- Needed to quickly understand scope of theft to limit financial losses

#### Solution

Using a sample of 200 documents that were purportedly stolen, the client extracted small blocks of text from the document sample and ran the text blocks as Concept Searches in Brainspace. This method quickly yielded documents that contained conceptually similar content when compared to the 200 samples. Because the accused made slight changes to the text, traditional keyword search would have failed to identify the entire collection of stolen property.

#### Results

By leveraging Brainspace investigative analytics capabilities, the client was able to dramatically reduce the amount of time needed to analyze the data saving approximately \$1.6 Million in attorney review costs.

**“Brainspace’s Concept Search enabled us to find evidence of IP Theft where traditional keyword search would have failed us.”**

- Customer